

العلامة الكاملة	العلامات الجزئية	الأجوبة "Public speakers..."												
15 points 7 points 2 pts 1 pt 3 pts	0.5×4 1 1×3	<p align="center">Part One: Reading. A/ Comprehension.</p> <p>1-a: F b: T c: T d: F.</p> <p>2- §4</p> <p>3- a It can help open the floor up to a free-ranging, topic-oriented discussion in which students relax enough to become fully engaged. b. no, they don't. / no. It's funny that way. That which you consider funny, others may not. c. - helps bring an audience together or focuses attention on the speaker. - fostering healthy a learning environment - ice breaker or It can help open the floor up to a free-ranging ... - supports the lesson being taught - pedagogical tool - help reduce anxiety - diffuse awkward classroom situations - increase retention of lecture-specific information</p> <p>4. a. Teaching with Humour</p>												
1 pt	1	4. a. Teaching with Humour												
8 points. 1.5 pts 2.5 pts	0.5×3 1.25×2	<p align="center">B/ Text Exploration.</p> <p>1- a: amusing b: relax c: deliberately</p> <p>2- a. What focuses attention on the speaker? b. Why should humour be employed deliberately? Or What should humour be employed deliberately for?</p> <p>3-</p> <table border="1"> <thead> <tr> <th>one syllable</th> <th>two syllables</th> <th>three syllables</th> </tr> </thead> <tbody> <tr> <td>joke</td> <td>laughter - students</td> <td>effective</td> </tr> </tbody> </table>	one syllable	two syllables	three syllables	joke	laughter - students	effective						
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2 pts	0.5×4	3-												
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5 points		<p align="center">Part Two: Written Expression.</p> <table border="1"> <thead> <tr> <th>Criteria</th> <th>Relevance</th> <th>Semantic coherence</th> <th>Correct use of English</th> <th>Excellence (vocabulary and creativity)</th> <th>Final score</th> </tr> </thead> <tbody> <tr> <td>L Ph</td> <td align="center">1</td> <td align="center">1</td> <td align="center">2</td> <td align="center">1</td> <td align="center">5 pts</td> </tr> </tbody> </table> <p>N.B: The grid to be applied for both topics</p>	Criteria	Relevance	Semantic coherence	Correct use of English	Excellence (vocabulary and creativity)	Final score	L Ph	1	1	2	1	5 pts
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العلامة		عناصر الإجابة "Everyone agrees..."															
مجموع	مجزأة																
15 pts 07 pts 1 pt	01 pt	<p>Part One: Reading A. Comprehension</p> <p>1- b – a magazine article</p>															
2 pts	0.5×4	2- a → F b → T c → T d → T															
3 pts	1x3	<p>3- a-Yes, there is. / Yes. - Most agreed they should do so legally. But why should they be concerned about ethics as long as they are making money and staying out of jail?</p> <p>b- Some managers identify their responsibility (duty) towards ethics through making legal profit.(or through making a legal profit for the firm.) c-No / No, it does not</p>															
1 pt	1 pt	4-Title: b. Why Business Ethics?															
08 pts		<p>B. Text Exploration</p> <p>1- Opposites:</p>															
1.5 pt	0,5x3	1-a- profit b- legal c- reward															
2 pts	0.5 x4	<p>2- Morphology :</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Prefix</th> <th>Root</th> <th>Suffix(es)</th> </tr> </thead> <tbody> <tr> <td>un</td> <td>ethic</td> <td>al</td> </tr> <tr> <td>//////////</td> <td>self</td> <td>ish ly</td> </tr> <tr> <td>//////////</td> <td>oblig(e)</td> <td>ation</td> </tr> <tr> <td>//////////</td> <td>greed</td> <td>y</td> </tr> </tbody> </table>	Prefix	Root	Suffix(es)	un	ethic	al	//////////	self	ish ly	//////////	oblig(e)	ation	//////////	greed	y
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2.5 pts	1.25x2	<p>3- Syntax:</p> <p>a) What does a good behaviour bring? b) Who must understand finance and marketing?</p>															
2 pts	0.5 x4	4) 1- bribery 2- strategies 3- transparent 4- existing															
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